



Factors impacting on vet-farmer interactions associated with biosecurity

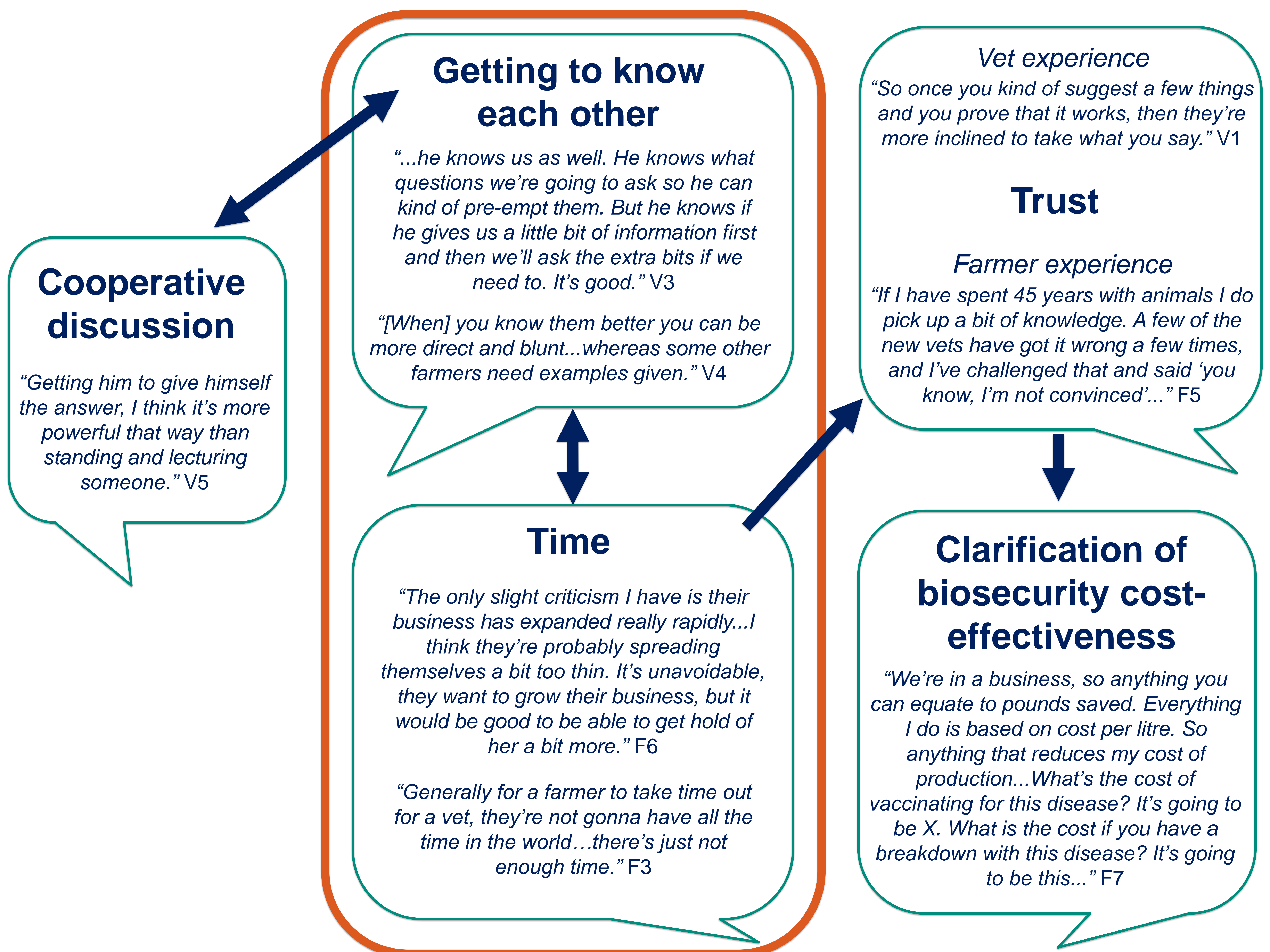
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Vet-farmer interactions are crucial for facilitating good clinical decision-making about animal health and welfare.

Many factors impact on these interactions, particularly the complexity of the topic being discussed. The impact of the vet-farmer interaction on decision-making in relation to biosecurity requires further study for this reason.

Semi-structured interviews were conducted over the telephone, via Skype or in person with eight cattle farmers ('good' level of biosecurity), and 9 farm animal vets. Inductive thematic analysis was used to determine important influencing factors.



Take home messages:

- Five interlinking vet-farmer relationship factors impacting on biosecurity uptake, particularly 'Time' and 'Getting to know each other'.
- Mirrors those found in human medicine impacting on doctor-patient communication.
- Further work should focus on generalising solutions from medicine to the veterinary healthcare context.

