

# Scientific advice for policy

## The Danish Campylobacter Action plan

Johanne Ellis-Iversen<sup>A</sup>, Mette R. Gantzhorn<sup>B</sup>, Sara Monteiro Pires<sup>A</sup>, Katrin Gaardbo Kuhn<sup>C</sup>, Birgitte Borck Høg<sup>A</sup>, Gudrun Sandø<sup>B</sup>

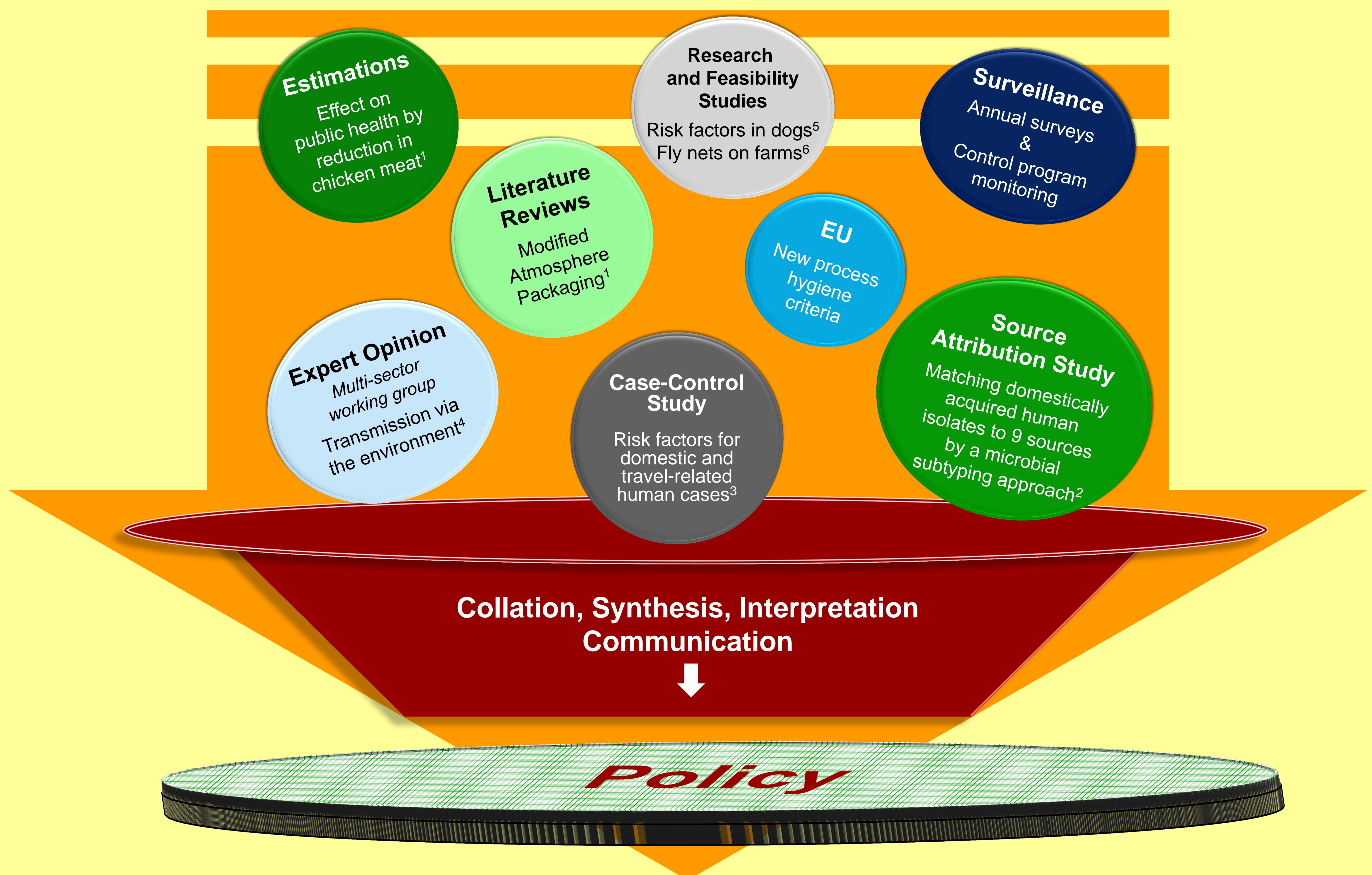
### National Campylobacter Action Plan 2013-2017

#### Measures of success

- Reduction in human cases
- 50% reduction in relative risk to consumers from conventional chicken (baseline 2013)

#### Focus

Broiler farms => Audits and known flock status  
 Broiler abattoirs => Improve hygiene by industry quality assurance scheme, financial rewards for equal-sized chicken  
 Import => Case-by-case assessment of imported chicken meat  
 Consumers => Campaigns on cross-contamination risk from raw meat  
 Development projects => Other sources e.g. fruit & environment and fly nets on farms  
 Enhancement of surveillance => New methods, establish surveillance of organic flocks



### National Campylobacter Action Plan 2018-2021

#### Measures of success

- 5% annual reduction in human cases
- Maintain 2017 flock prevalence
- New RR reduction target in chicken meat based on EU hygiene criteria

#### Focus

Broiler farms => Financial rewards for Campylobacter-free status, control options in free-range chicken explored  
 Abattoirs => Further improvement of quality assurance schemes and hygiene, special focus on free-range birds, Implementation of EU hygiene criteria  
 Other Sources => Minced beef, strawberries, dogs and water – surveys and intervention options  
 Consumer => Campaigns on risk of barbecuing & cross-contamination, Information dissemination on risk of foreign travel, dogs, gardens and environment  
 Development projects => Consumer research in population risk factors, Knowledge exchange among EU Member States on Campylobacter status and action plans, New import surveillance scheme

