

SVEPM: tradition – or a new look?

The SVEPM Committee is exploring the idea of a new logo for the Society and seeks feedback from all members.



The current logo is composed of:

- the letter 'V', for 'veterinary';
- the Staff of Aesculapius, commonly used by medical societies and named after Asklepios, the Greek god of Medicine; and
- the Greek letter sigma, the symbol for 'summation', to reflect the quantitative nature of some parts of our discipline.

Feeling creative? Then why not put your ideas for a new SVEPM logo down on paper! The SVEPM Committee will review designs and put the best ones, together with the current one, to a members' vote.

WIN FREE REGISTRATION TO THE 2014 CONFERENCE!

If the members vote to change our logo, the designer of the winning logo will receive free registration to the 2014 SVEPM Annual Conference in Dublin*.

Some ideas are shown below – but be creative, develop an idea that captures what SVEPM means to you!



Email your designs to robc@liv.ac.uk by 31 May 2013**.

The designs selected for the members' vote will be professionally produced by a graphic designer prior to the voting process.

*Prize will be offered only to the person who submitted the winning design. It will not be transferable and will not include travel and accommodation expenses.

**By entering the competition the winner transfers to SVEPM all rights to use the logo.