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# Methods used to collect farmers' attitudes towards cattle production: A rapid review

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- On-farm disease control is extremely important as the consequences of a breakdown can have wide reaching effects
- Current work at the University of Nottingham is investigating the motivators and barriers to implementing biosecurity measures and vaccination on UK dairy farms
- Farmers' attitudes are important to understand as part of the decision making behaviour in all aspects of farming (Defra, 2008)
- There have been a number of methods used to collect and analyse farmers' attitudes, however little published research has reviewed the studies and methods used

### Aims

- To review and appraise previous research investigating attitudes, motivators and barriers of farmers relating to cattle farming
- To identify and appraise the methods used in previous research in this area



## Methods

- A rapid review methodology was used (Ganann et al., 2010)
- A keyword search was performed in CAB Abstracts in July 2012

#### Search Terms

[farms OR farmers OR producer OR producers] AND [opinions OR beliefs] AND [cattle OR sheep OR pigs OR poultry]

#### **Inclusion Criteria**

Study investigates cattle farmers, including those in a wider farming population

Study measures or elicits farmer attitudes, motivators, barriers or opinions

Published as a paper in a research journal

Available in English

Readily accessible electronically, in paper copy, or by inter-library loans from the University of Nottingham library

- Each step was performed independently by two authors (HOC and IR) and then checked to ensure agreement
- All included papers will be subject to critical appraisal

### Conclusions

- Research investigating farmer attitudes has increased over the past 20 years, covering a wide variety of topics worldwide
- Multiple methods have been used for data collection and analysis
- Although interviews and group discussions were used almost as often as more quantitative data collection methods, there was a large quantitative analysis bias

#### Results Keyword search results Main topic of the papers included CAB Abstracts keyword search July 2012 Disease - Prevention and control 528 records ■ Disease - Treatment ■ Ethics and welfare Inclusion criteria ■ Management applied Technology adoption 471 excluded Other Total included 57 records Type of analysis performed Method of data collection ■ Group Discussion Interview Qualitative only Questionnaire Quantitative only Mixed ■ Telephone Additional Measurements e.g. on farm observation, looking at farm records

#### References

Ganann, R., Ciliska, D. & Thomas, H. (2010). Expediting systematic reviews: methods and implications of rapid reviews. Implementation Science 5(56) Defra. (2008). Understanding behaviours in a farming context. Accessed from: http://archive.defra.gov.uk/. Last accessed on: 07/03/2013 Acknowledgements

A more in depth analysis and critical appraisal will be

presented in the final manuscript.

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