

BVD Eradication in Ireland

A National Success Story



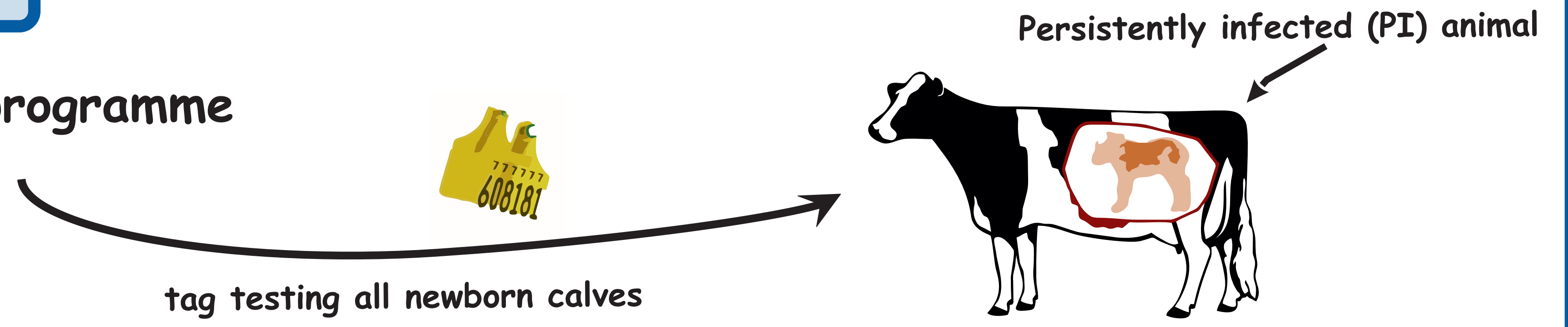
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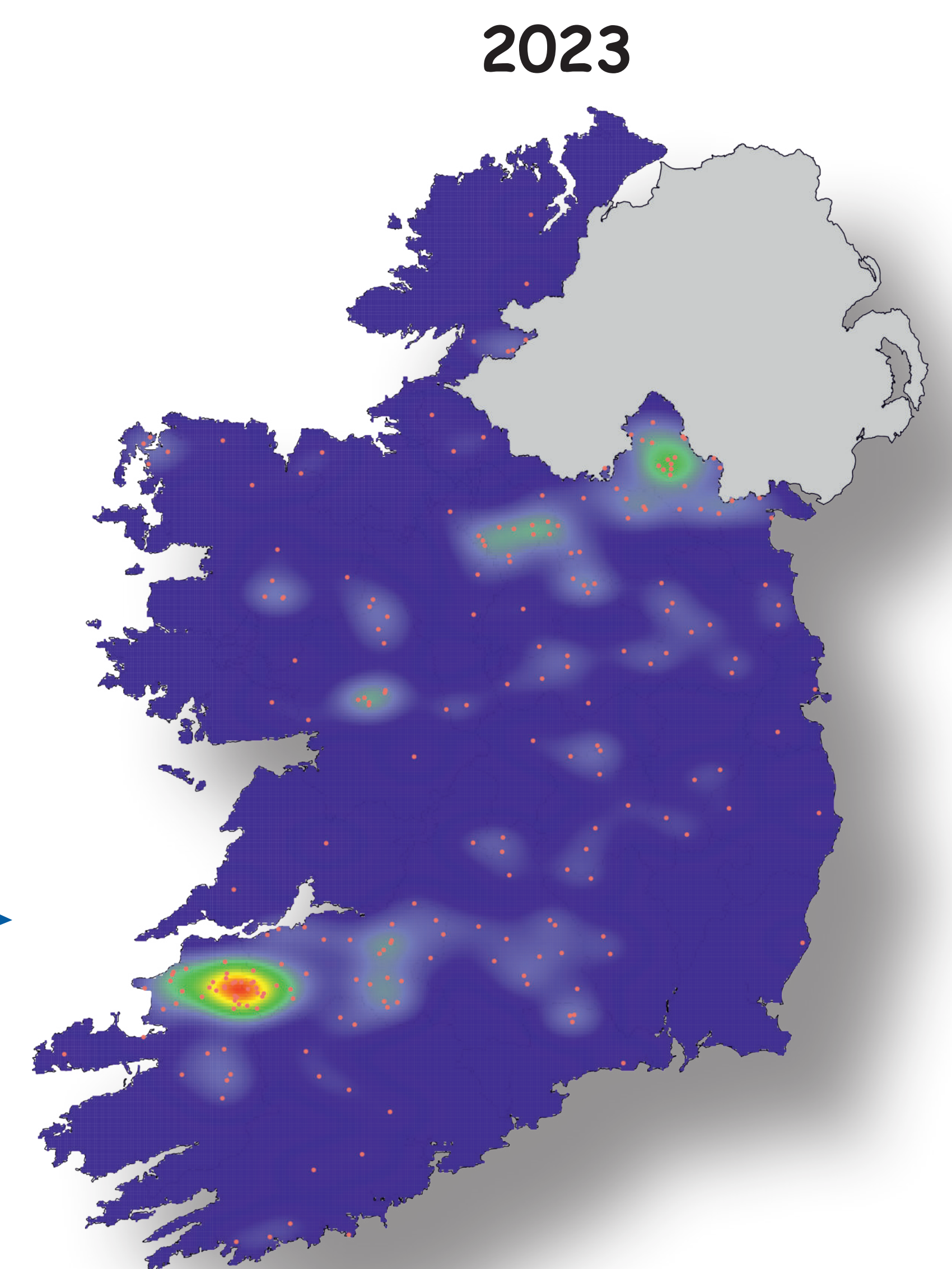
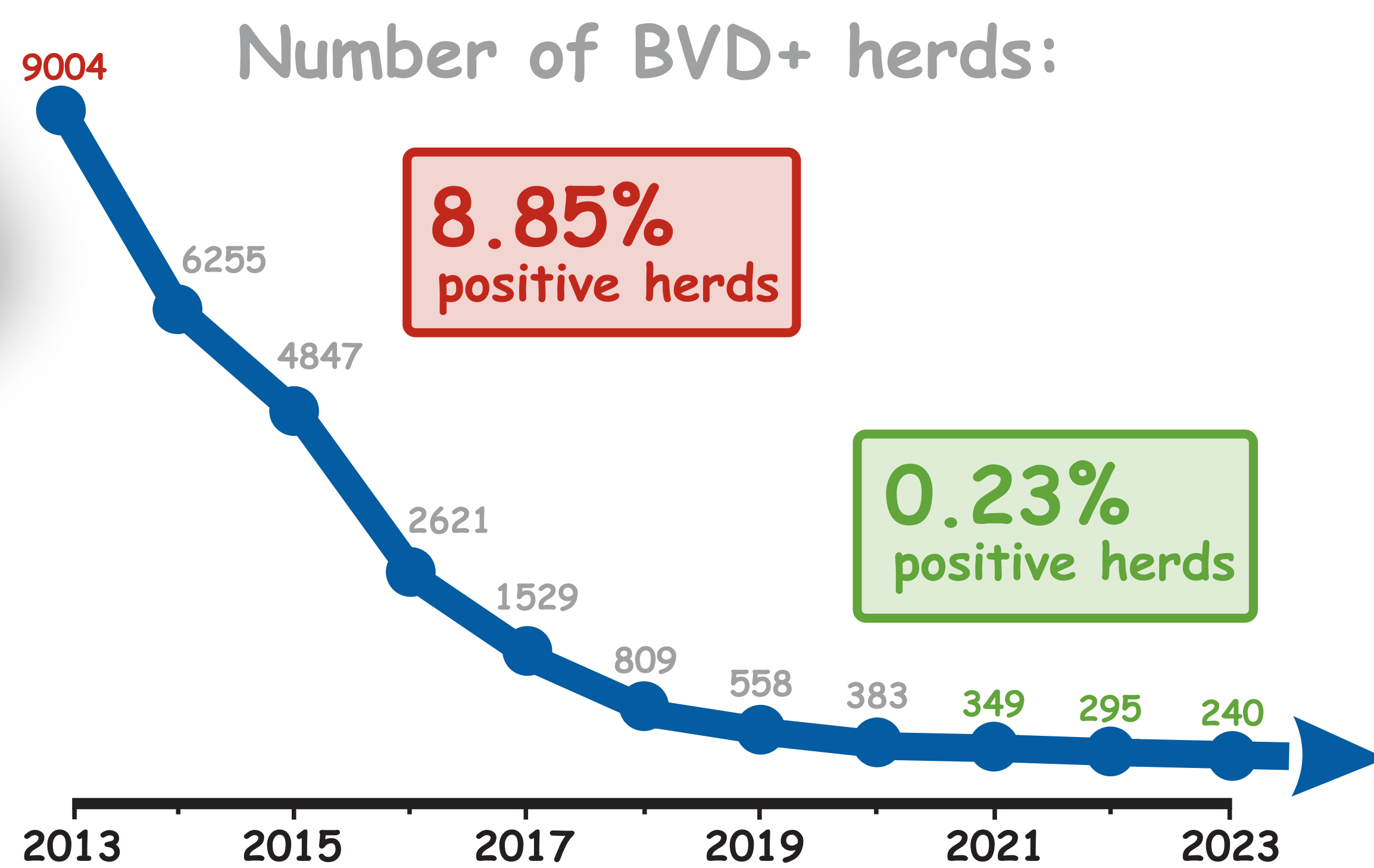
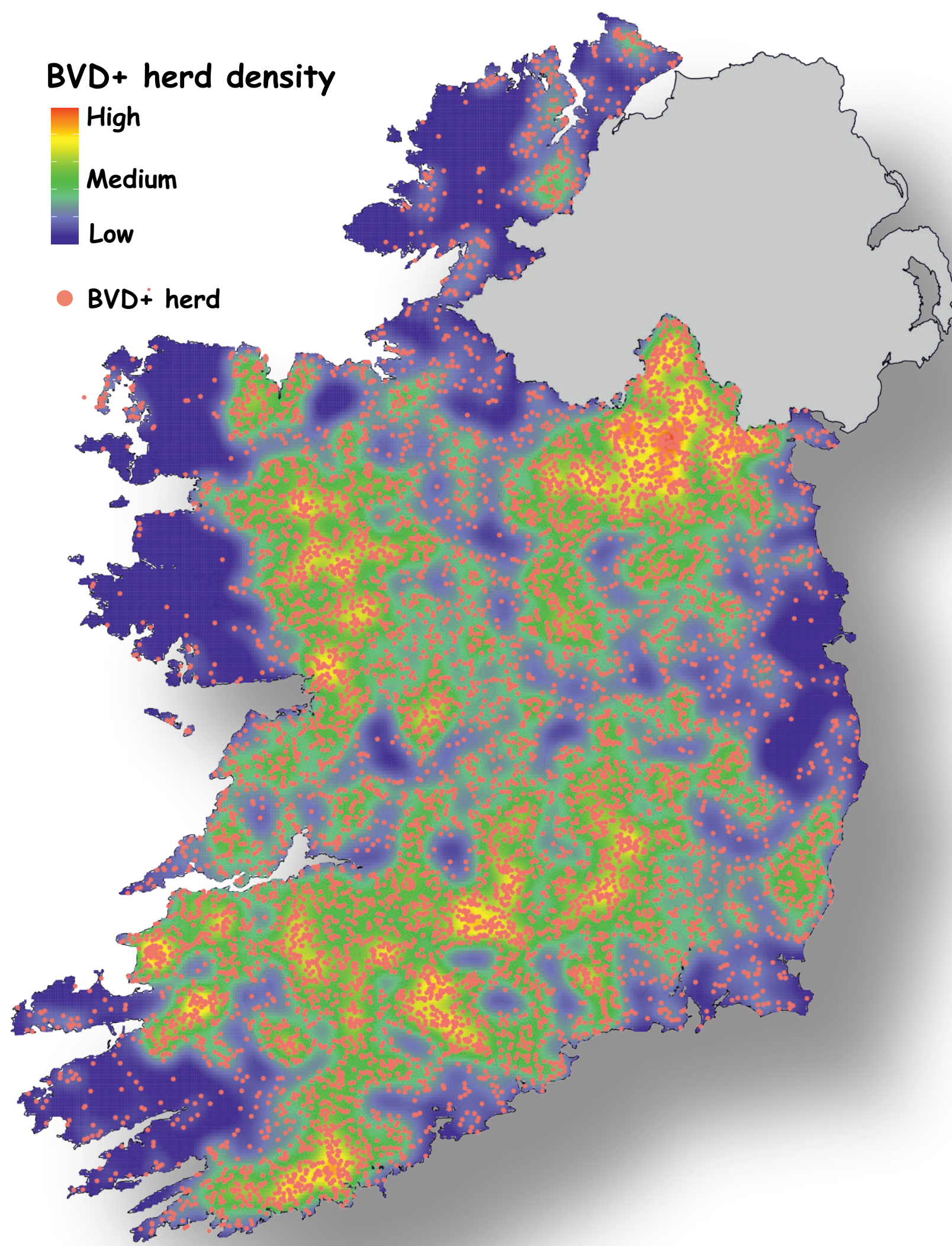
BVD eradication in Ireland

In Ireland, a mandatory BVD eradication programme is in place since 2013.



Success of the programme

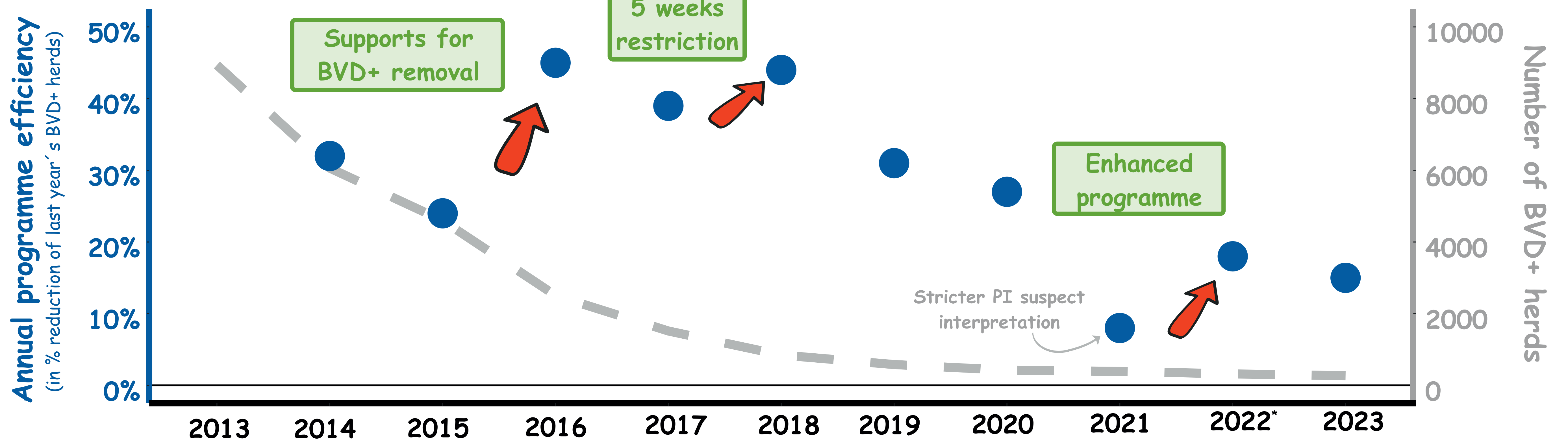
Programme start: 2013



! BVD programme near to success !

Effect of programme enhancements

*BVD eradication programme approved by EU commission



Conclusion

! Ongoing enhancements counter programme fatigue and contribute to its continued success !

- Financial support
- Herd restrictions
- Neighbour notifications